

LEUCOS[®]
LOVABLE LAMPS

LEUCOS[®] INDEX

BRAND

vision, mission, value

PRODUCTS

LEUCOS, MURANO due GALLERY, iTRE, JJ

CONTRACT

custom made installations

INNOVATION

products and corporate identity

MARKETING and COMMUNICATION

magazines and web

EVENTS and PARTNERSHIPS

milan, venice and piacenza 2016

CONTACTS

LEUCOS

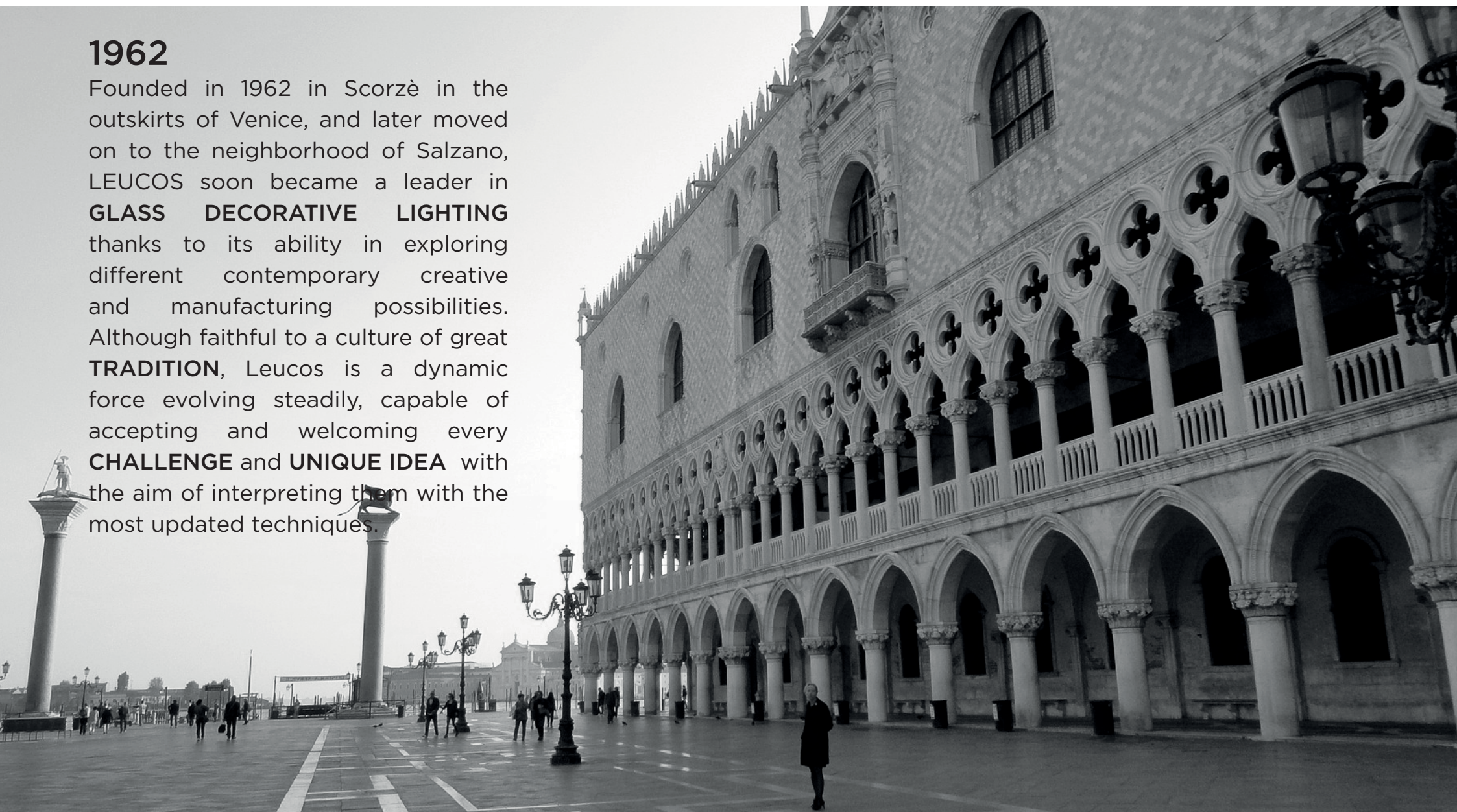


BRAND
vision, mission, value

LEUCOS® BRAND/HISTORY and PHILOSOPHY

1962

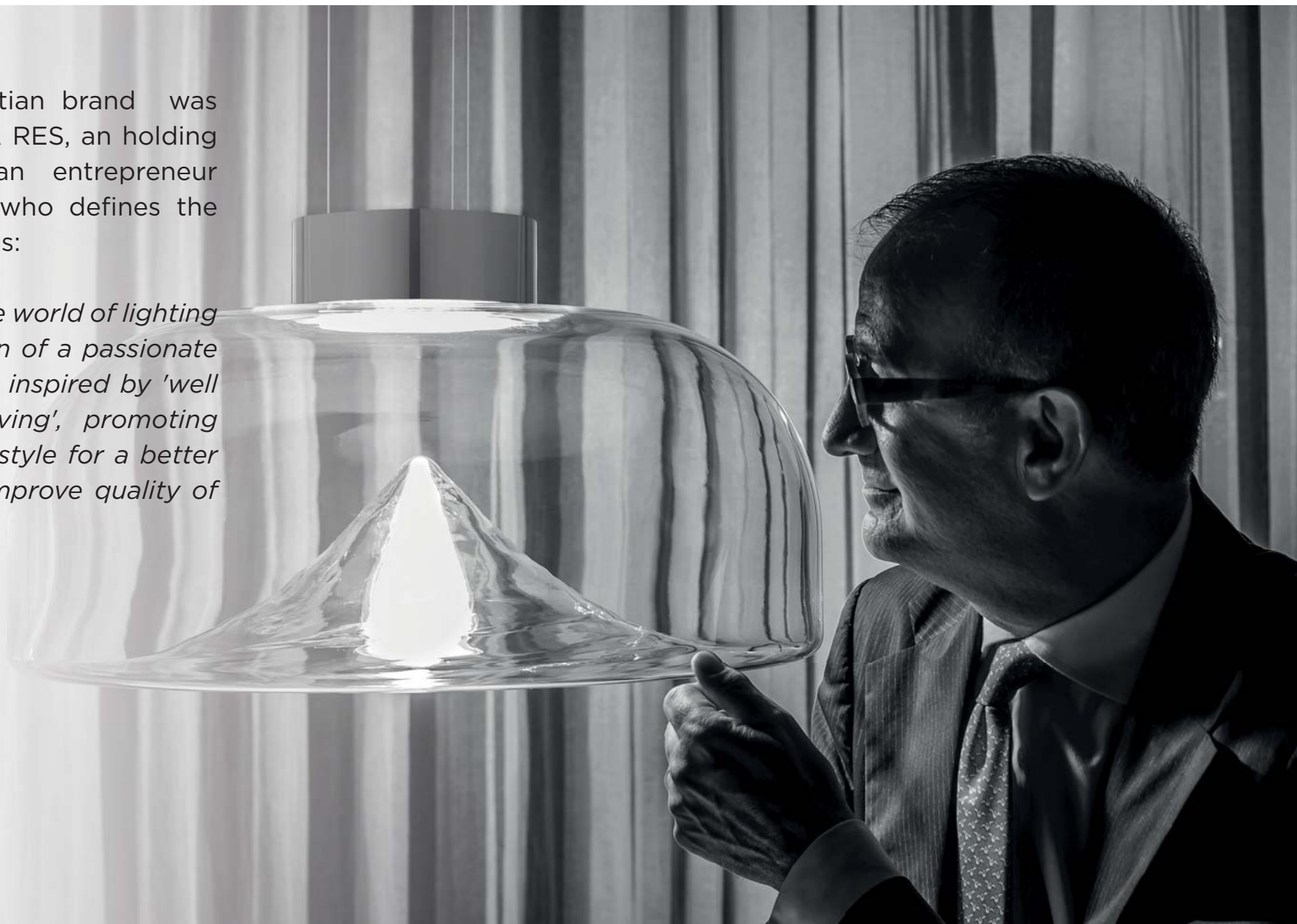
Founded in 1962 in Scorzè in the outskirts of Venice, and later moved on to the neighborhood of Salzano, LEUCOS soon became a leader in **GLASS DECORATIVE LIGHTING** thanks to its ability in exploring different contemporary creative and manufacturing possibilities. Although faithful to a culture of great **TRADITION**, Leucos is a dynamic force evolving steadily, capable of accepting and welcoming every **CHALLENGE** and **UNIQUE IDEA** with the aim of interpreting them with the most updated techniques.



2015

The historical Venetian brand was purchased by RARA RES, an holding belonging to Italian entrepreneur Riccardo Candotti, who defines the company's mission as:

'to create value in the world of lighting with the contribution of a passionate workforce, who are inspired by 'well being' and 'well living', promoting then best Italian lifestyle for a better quality of light to improve quality of life'



LEUCOS[®] BRAND/DATI LEUCOS

2

1 HEADQUARTERS in ITALY
a subsidiary in USA

45

EMPLOYEES
ITALIA + USA

194

PRODUCT
FAMILIES

500+

PRODUCTS

15

ITALIAN AGENTS

Piemonte - Val D'Aosta
Lombardia
Veneto - Trentino - Friuli
Liguria
Emilia Romagna
Rep. San Marino
Toscana
Lazio
Umbria
Abruzzo - Marche - Molise
Puglia
Calabria
Sardegna
Sicilia Est
Sicilia Ovest

16

EUROPEAN AGENCIES

Albania
Austria
Belgium
Bulgaria
France
Germany
Greece
Lithuania
Estonia
Latvia
Poland
Portugal
Rumania
Slovakia
Spain
Swiss

9

IMPORTER
DISTRIBUTOR

Azerbaijan
United Arab Emirates
Russia
Turkey

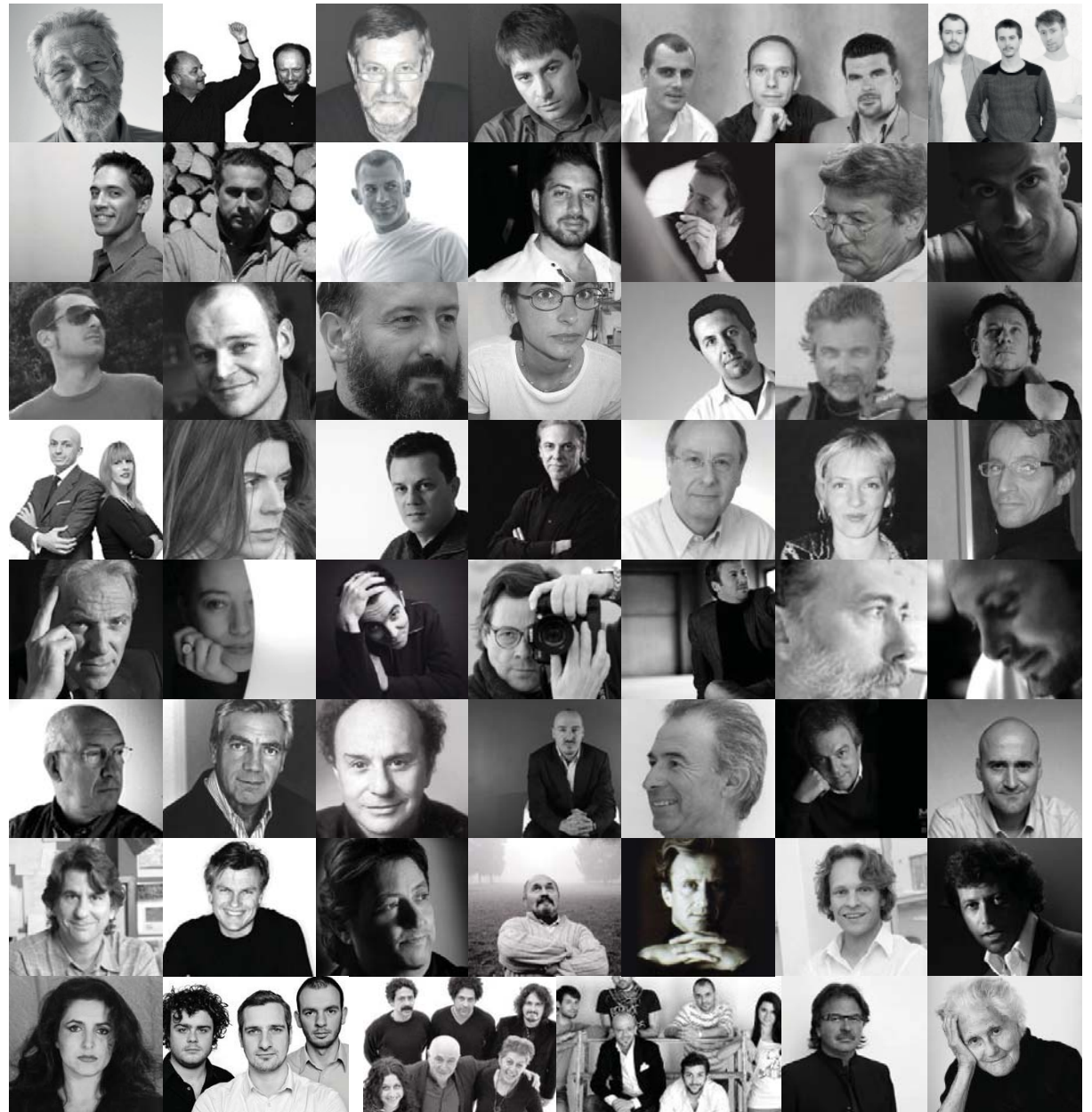
25

OVERSEAS CLIENTS

Australia
Bahrain
China
Korea
Egypt
Philippines
Japan
Hong Kong
India
Indonesia
Lebanon
Morocco
Mexico
Nigeria
New Zealand
Taiwan
Tunisia
Venezuela

LEUCOS[®] BRAND/DESIGNERS

For any Architect and Designer of different cultural backgrounds, LEUCOS is a company that welcome their innovative ideas and morph them into stylish products that often become icons.



PRODUCTS

LEUCOS, MURANO due GALLERY, iTRE, JJ

LEUCOS® PRODUCTS/COLLECTIONS

The new company course guaranteed the quick come back of two classic brands, belonging to the history of the company: **ITRE** e **MURANOdueGALLERY**; and the introduction of a third one JJ dedicated to the archetype of all task lamps with spring-balanced arm.

All brands increasingly focus on respecting the Environment and energy saving requirements through an extensive use of LED.





DESIGN and STILE

Since its beginnings, Leucos meant excellence in glass design, has been and still is worldwide appreciated for its consistent, unique and recognizable style. The millenary art of glass making meets technological innovation to shape creations of timeless elegance. The simplicity of lines, the balanced creativity that moves emotions, the undisputed charm of **MADE in ITALY**: a **LEUCOS** lamp is forever.



AELLA 1968
by toso e massari



NIA
by roberto paoli



TRIGONA
by danilo de rossi

MURANOdue GALLERY

GLASSMAKING TRADITION

In **MURANOdueGALLERY** collection the classic styles merge with a contemporary taste and cohabit with an extraordinary collection of historic pieces, re-enactions of thousand-years-old tradition of Venetian glassmaking art. Unique for elegance and value, **MURANOdueGALLERY** lamps feature amazing blown or hand made glass, enriched with precious fabrics or details.



BOHÈME
by oriano favaretto



CHARME
by marina toscano



BOLERO
by carlo nason

iTRE

ARCHITETTURA e STILE

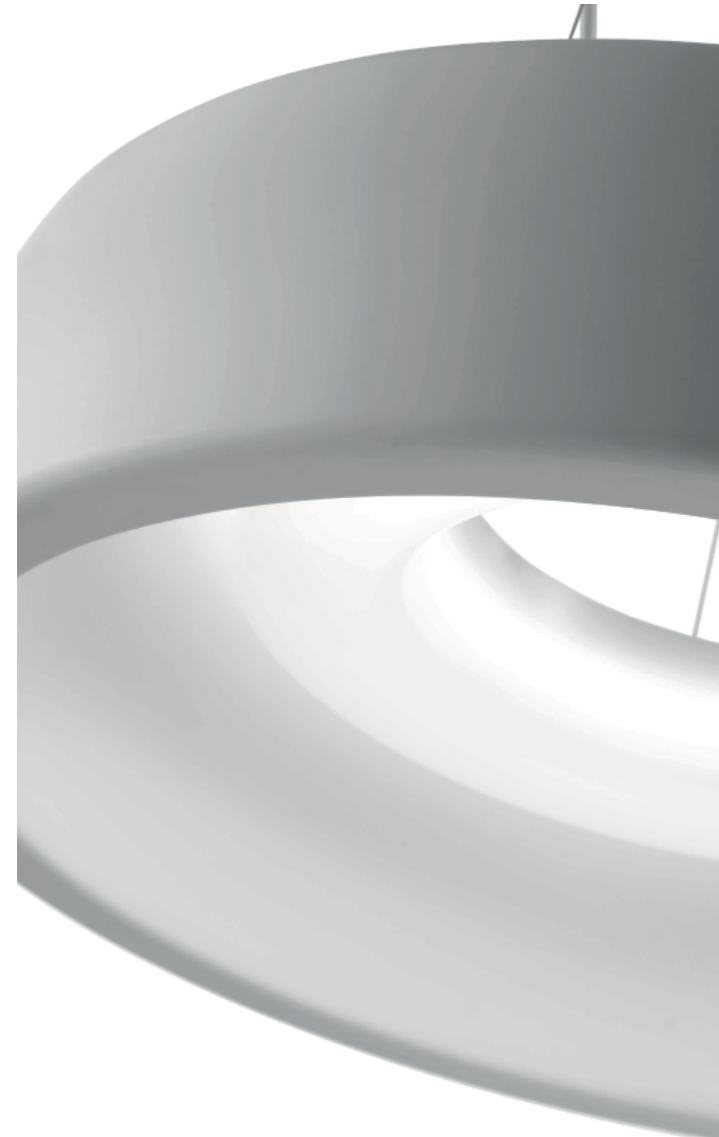
Since 1975, iTRE constantly improved and grew by adapting to market needs and tastes, and currently offers a decorative architectural style for a wide audience, mostly ranging from residential to hospitality. It's the field where to explore the potential of new materials such as plastic, carbon fiber, textile, etc.



AKI
by studio dreimann



LEVA
by massimo iosa ghini



AXEL
by steven haulenbeek



LEGACYand INNOVATION

With **JJ** Leucos pays tribute to a true icon of design by offering a complete collection. LEUCOS re-edits JJ in a wide range of dimensions and options that emphasize the **RIGOROUS** aesthetics and the **CLEANLINESS** of its forms. JJ perfectly blends functional design and technology: its minimal, clean lines make it the perfect accent for homes, furnishing for hospitality as well as a functional solution for offices.



THE GREAT JJ
by centro stile



JJ
by centro stile



JJ GLASS
by centro stile

CONTRACT

taylor made installation

LEUCOS[®] CONTRACT/Worldwide Taylor made installations

Some of our best projects:

BEEF BAR RESTAURANT - Mexico City - Monte Carlo

BILLIONAIRE STORE - London, United Kingdom

BODEGAS ALION WINE CELLARS - Valladolid, Spain

CASTELLO SFORZESCO - Milan, Italy

COLORADO CONVENTION CENTER - Denver, CO, USA

CONDE HOUSE - San Francisco, CA USA

FIOIRUCCI STORE - Milan, Italy

GRISHA DAS HOTEL - Davos, Switzerland

HARD ROCK CAFÉ - Hollywood, CA, USA

L'AUBERGE DE L'ILL RESTAURANT - Illahausern, France

LAGUNA PALACE HOTEL - Venice, Italy

LEVI'S STADIUM, PRIVATE CLUB BAR - Santa Clara, CA, USA

PRINCIPAL THEATRE - Palma de Mallorca, Spain

REVERE HOTEL - Boston, MA, USA

SAKS SHOWROOM - 5th Avenue, NY, USA

TATEOSSIAN JEWELRY - London, United Kindom

THE MIX RESTAURANT - Las Vegas, NV, USA

THE DIOR INSTITUTE, PLAZA ATHÉNÉE HOTEL - Paris, France

VAN CLEEF & ARPELS BOUTIQUE - Paris, France - Hong Kong, China



LEUCOS® CONTRACT/Worldwide custom made installations



BEEF BAR RESTAURANT

REED cluster - by PATRICK JOUIN - MEXICO CITY, MONTECARLO

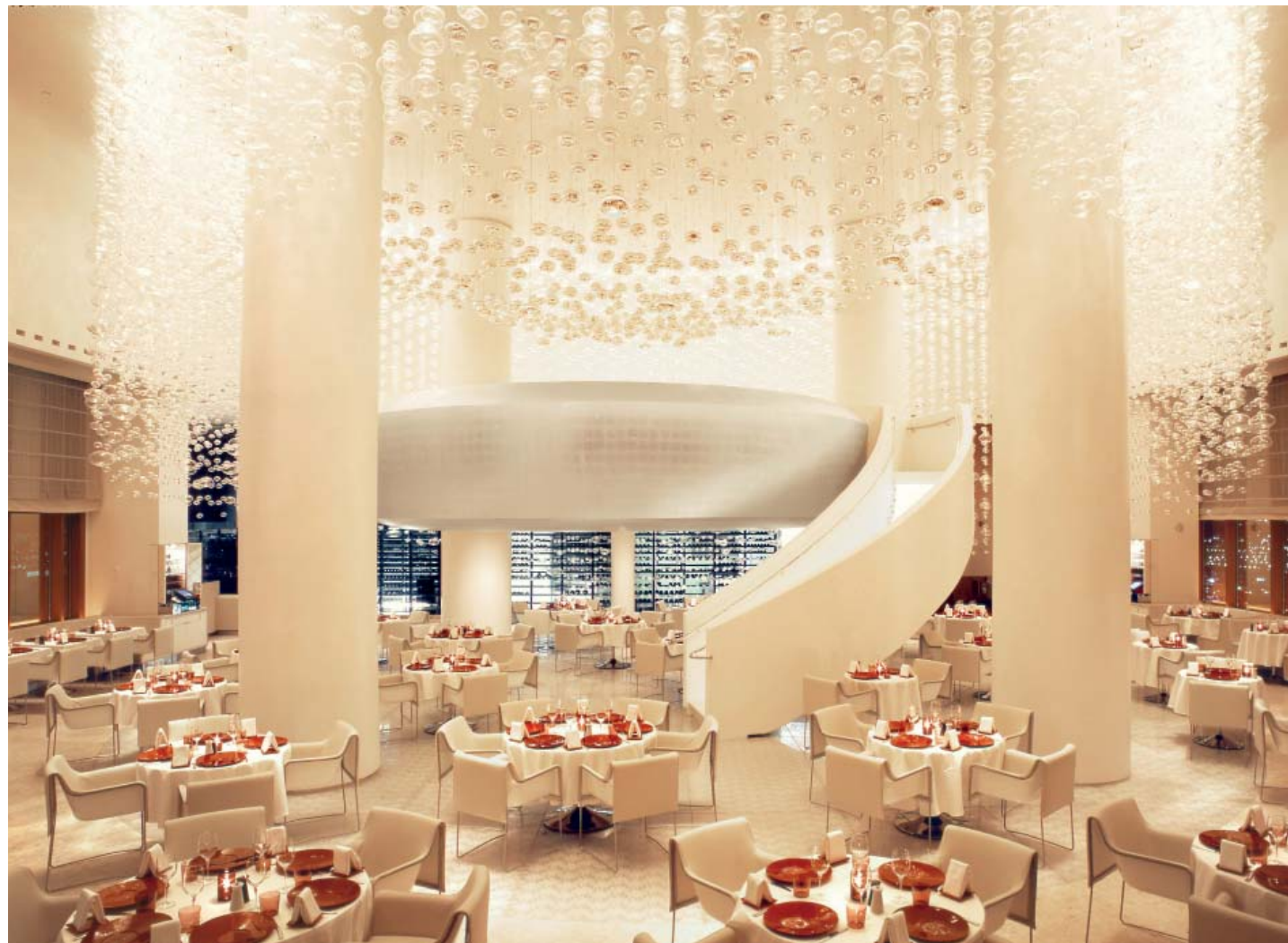
LEUCOS® CONTRACT/ Worldwide custom made installations



THE DIOR INSTITUTE

GLÒ - by DANILO DE ROSSI - PLAZA ATHÉNÉE HOTEL, PARIGI

LEUCOS® CONTRACT/Worldwide custom made installations

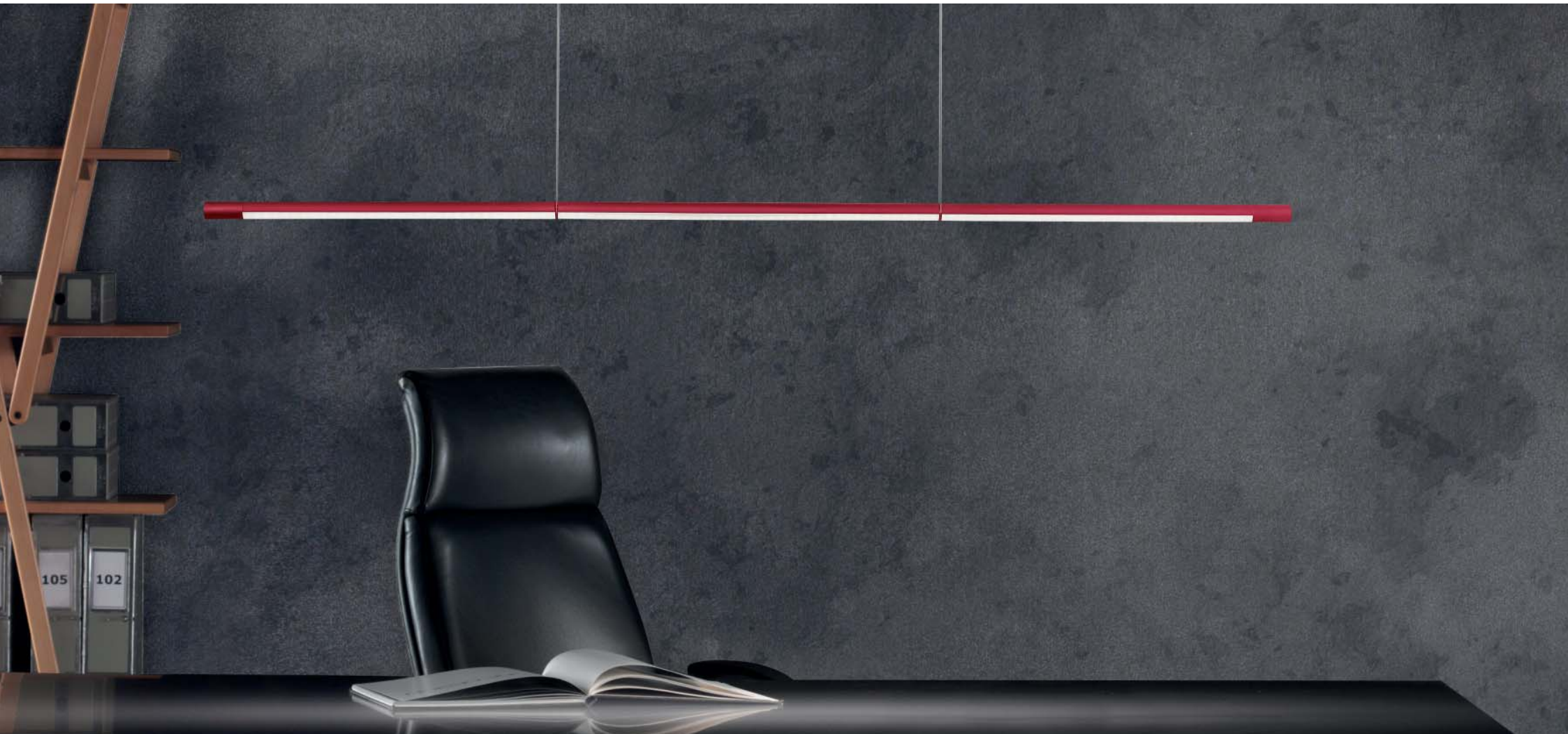


THE MIX RESTAURANT

ETHER cluster - by PATRICK JOUIN - LAS VEGAS

INNOVATION

product and corporate identity



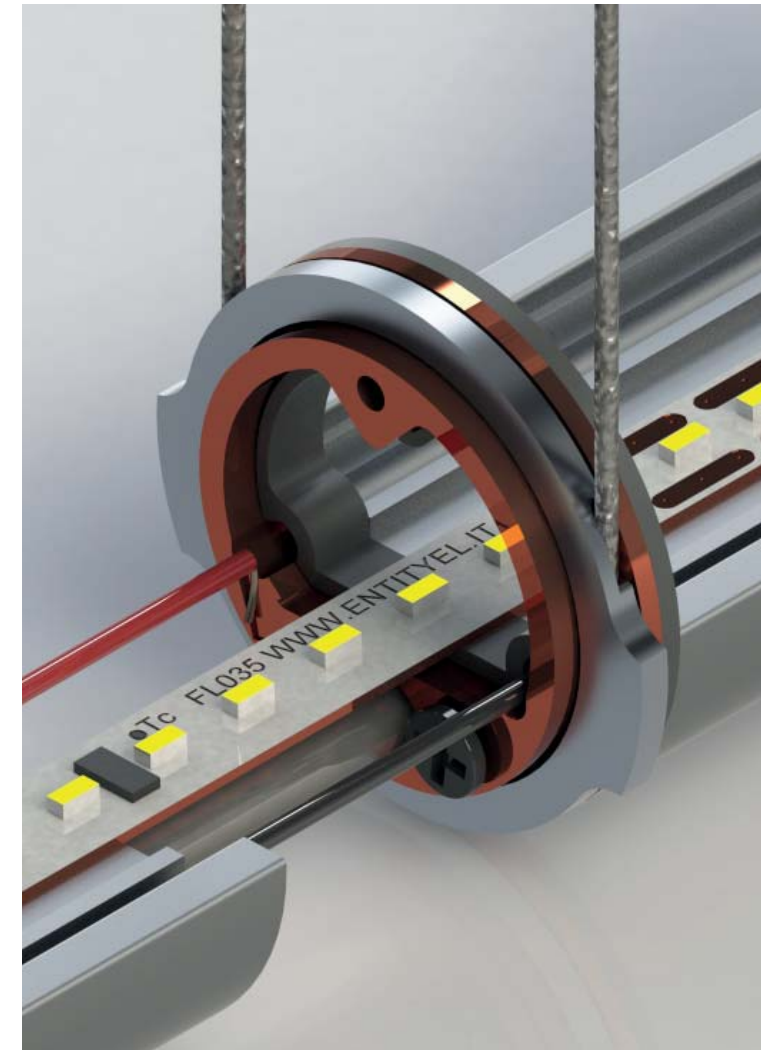
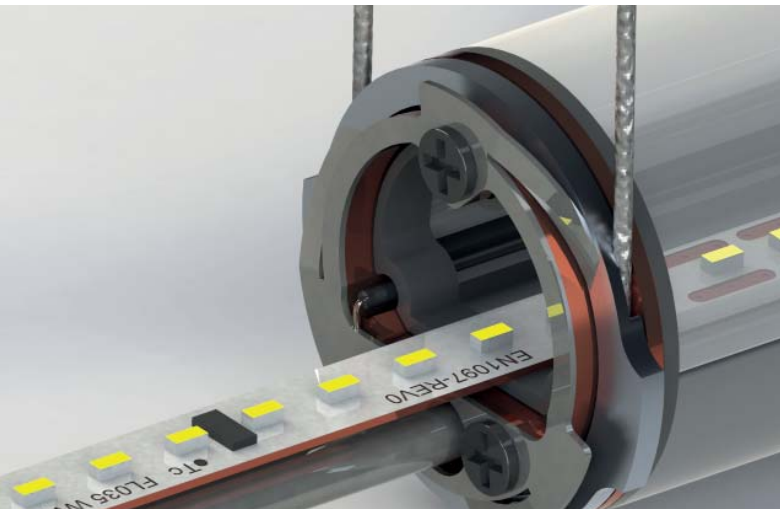
VOLTA

DESIGNED BY FROM

Suspension lamp in three sizes, with a **360° swivel**. Aluminium frame in matt aluminium anodized, matt black anodized, matt red anodized or matt white lacquered. Touch dimmer switch. Diffuser in glazed methacrylate PMMA.



TOUCH DIMMER (5-100%) with memory function, every time the fixture is turned on, last selected dimmer level will be selected, even in case of black out.



VOLTA

TECHNICAL INFORMATION

360° ROTATING BODY. Fixing and rotating system engineered and registered by **LEUCOS**.

LOW VOLTAGE; non POLARIZED: (when installing no need to consider correct polarity)



VOLTA

PACKAGING

VOLTA 200



VOLTA 160



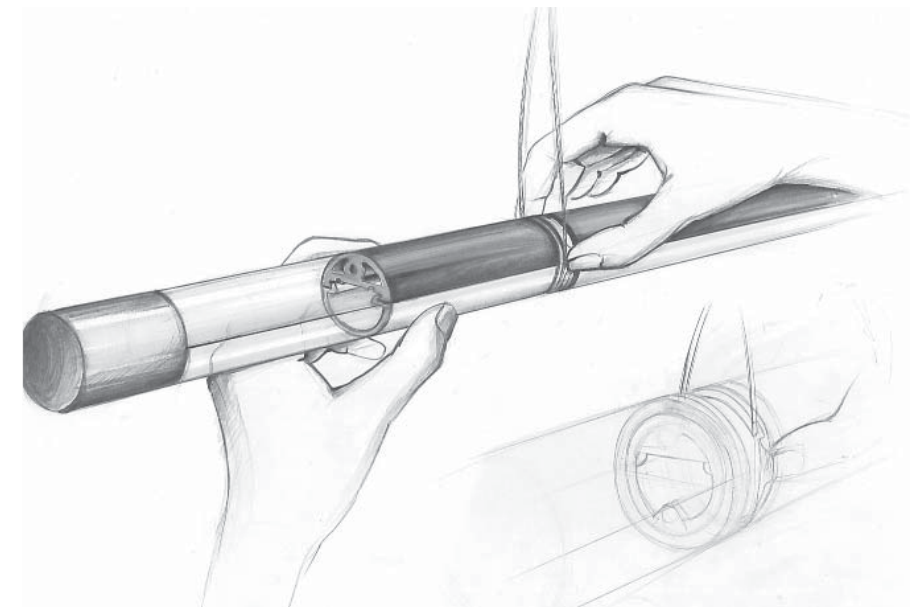
VOLTA 120



Packaging: Technical and graphic study.

LEUCOS[®] INNOVATION/INSTALLATION INSTRUCTION

ITRE



	<p>MODALITÀ D'UTILIZZO/INSTRUCTION FOR USE</p>	<p>VOLTA 120</p> <p>DATA TECHNICAL/TECHNICAL DATA</p> <p>230V 48V 2300 lm mod. LED 2700K 100-277V 50-60Hz 4x10.3W 4x1.25A</p> <p>CODICI/CODES</p> <p>nero opaco 0001662 bianco opaco 0001663 grigio opaco 0001667 bianco opaco 0004436</p>	<p>VOLTA 160</p> <p>DATA TECHNICAL/TECHNICAL DATA</p> <p>30W 48V 3300 lm mod. LED 2700K 100-277V 50-60Hz 4x10.3W 4x1.25A</p> <p>CODICI/CODES</p> <p>nero opaco 0001665 bianco opaco 0001666 grigio opaco 0001664 bianco opaco 0004437</p>		
<p>LEUCOS[®]</p> <p>ITRE</p> <p>collection</p> <p>www.leucos.com</p> <p>© 2016 ITRE. Tutti i diritti sono riservati. ITRE è un marchio registrato di ITRE.</p>	<p>AVVERTENZE/WARNING</p> <p>ATTENZIONE: Prima di procedere con l'installazione dell'apparecchio assicurarsi che il cavo di alimentazione sia correttamente collegato e che il cavo di messa a terra sia correttamente collegato. Non toccare il cavo di alimentazione o il cavo di messa a terra durante l'installazione.</p> <p>CAUTION: Before proceeding with the installation of the device, ensure that the power supply cable is correctly connected and that the ground cable is correctly connected. Do not touch the power supply cable or the ground cable during installation.</p> <p>AVVERTENCIA: Antes de proceder con la instalación del dispositivo, asegúrese de que el cable de alimentación esté correctamente conectado y que el cable de puesta a tierra esté correctamente conectado. No toque el cable de alimentación o el cable de puesta a tierra durante la instalación.</p> <p>ATTENTION: Avant de procéder à l'installation de l'appareil, assurez-vous que le câble d'alimentation est correctement connecté et que le câble de mise à la terre est correctement connecté. Ne touchez pas le câble d'alimentation ou le câble de mise à la terre pendant l'installation.</p>	<p>CERTIFICAZIONE/CERTIFICATIONS</p> <p>CE</p> <p>La marcatura CE indica che il prodotto ha superato i requisiti di sicurezza e di compatibilità elettromagnetica previsti dalla direttiva CE. Il prodotto è conforme alle norme CEI EN 60598-1 e CEI EN 60598-2-2.</p> <p>CE</p> <p>The CE marking indicates that the product has met the safety and electromagnetic compatibility requirements of the CE Directive. The product is compliant with the CEI EN 60598-1 and CEI EN 60598-2-2 standards.</p> <p>CEI</p> <p>La marcatura CEI indica che il prodotto ha superato i requisiti di sicurezza e di compatibilità elettromagnetica previsti dalla direttiva CEI. Il prodotto è conforme alle norme CEI EN 60598-1 e CEI EN 60598-2-2.</p> <p>CEI</p> <p>The CEI marking indicates that the product has met the safety and electromagnetic compatibility requirements of the CEI Directive. The product is compliant with the CEI EN 60598-1 and CEI EN 60598-2-2 standards.</p>	<p>SCUREZZA/SAFETY</p> <p>La sicurezza di questo apparecchio è garantita solo se è installato correttamente. Seguire attentamente le istruzioni di installazione e di manutenzione.</p> <p>SAFETY</p> <p>The safety of this device is guaranteed only if it is installed correctly. Follow the installation and maintenance instructions carefully.</p> <p>BEZPEČNOST</p> <p>Bezpečnosť tohto zariadenia je zabezpečená iba v prípade správnej inštalácie. Starostlivo si prečítajte inštrukcie na inštaláciu a údržbu.</p> <p>БЕЗОПАСНОСТЬ</p> <p>Безопасность этого прибора гарантируется только в случае правильной установки. Тщательно изучите инструкции по установке и обслуживанию.</p>	<p>MONTAGGIO 1 PERSONA</p> <p>ONE INSTALLER</p> <p>Questo apparecchio è progettato per essere installato da una sola persona. Seguire attentamente le istruzioni di installazione.</p> <p>ONE PERSON INSTALLATION</p> <p>This device is designed to be installed by one person. Follow the installation instructions carefully.</p> <p>ОДИН ЧЕЛОВЕК</p> <p>Это устройство предназначено для установки одним человеком. Тщательно изучите инструкции по установке.</p> <p>ОДИН ЧЕЛОВЕК</p> <p>Это устройство предназначено для установки одним человеком. Тщательно изучите инструкции по установке.</p>	<p>VOLTA</p> <p>designed by FROM</p> <p>ISTRUZIONI DI MONTAGGIO</p> <p>INSTALLATION INSTRUCTION</p> <p>rev. 06/02/2016</p>



VOLTA

INSTALLATION INSTRUCTIONS

<p>01</p>	<p>04</p>	<p>07</p>
<p>02</p>	<p>05</p>	<p>08</p>



AELLA

DESIGN TOSO e MASSARI

Aella means **TORNADO**, in fact the soft curves of its glass seem to originate from a swirl, that shapes an evocative and evanescent cone of light.

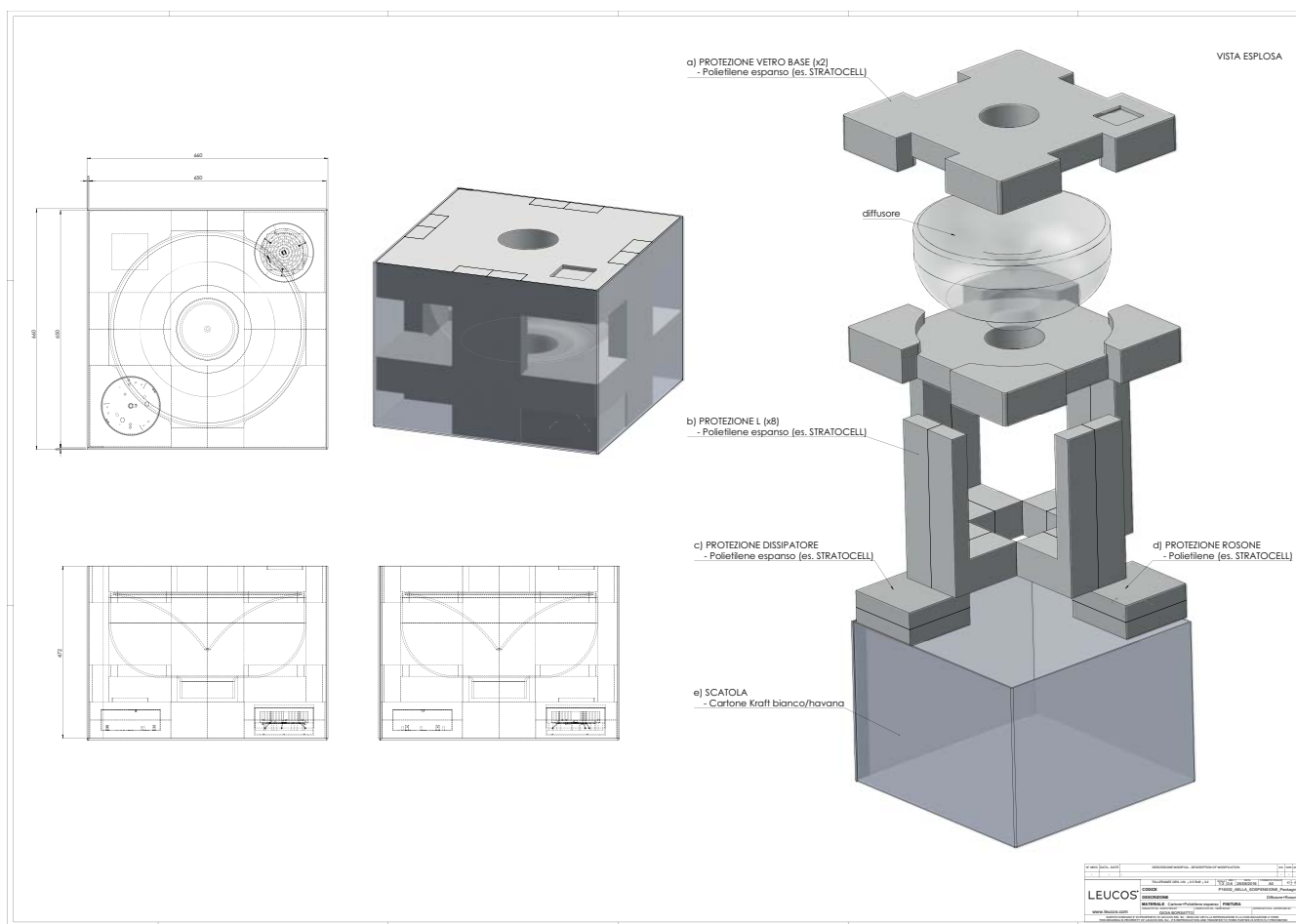


AELLA

CARATTERISTICHE TECNICHE

AELLA pendant illuminates using suspending steel cables, providing a cleanest design that makes it floating in the air.

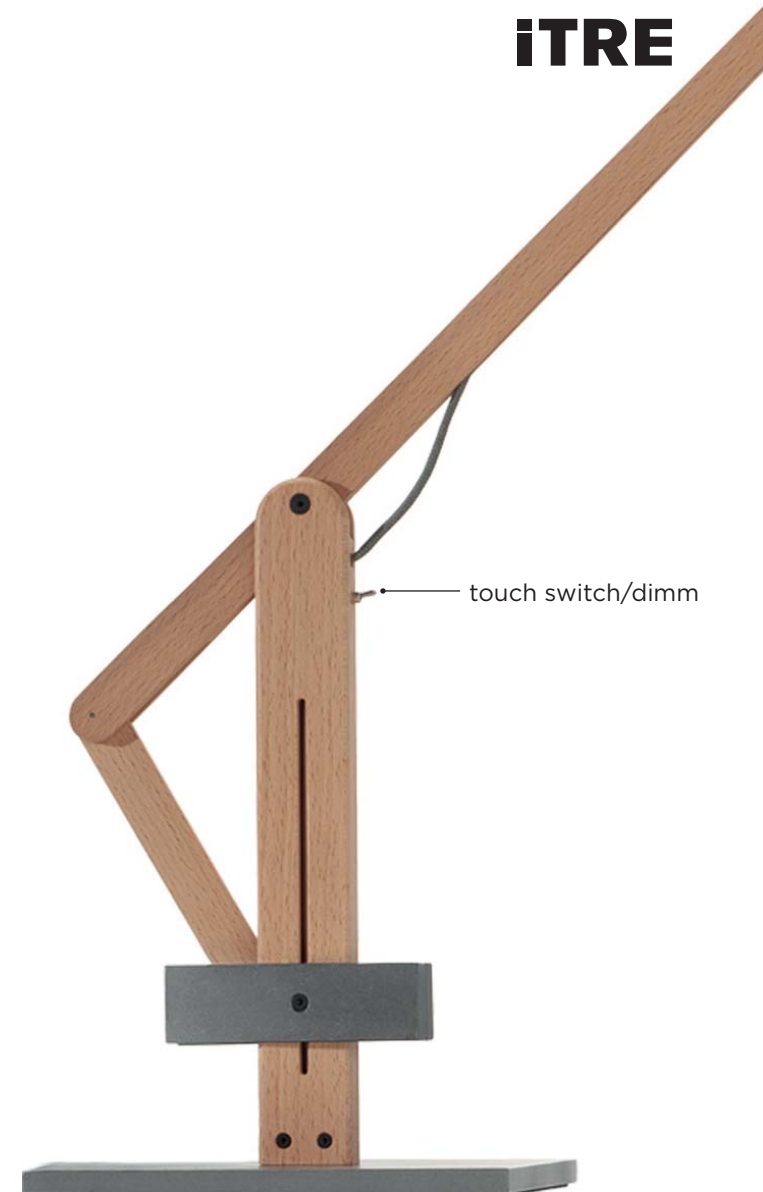
A state of the art **DIMMBLE LED** chip meets the millenary glassblowing technique creating an object of elegant design and timeless contemporary taste.



AELLA

PACKAGING

Packaging: Technical and graphic study.
Aella suspension and table lamp.



LEVA

DESIGN MASSIMO IOSA GHINI

Table lamp in beech wood, with transparent paint. Metal details in steel with natural finishing. **Dimmable LED** board using a new LEUCOS Hybrid Technology.



KATANA













COMETTI and BALZANELLI DESIGN

Floor lamp with transparent lacquered **CARBON FIBRE** structure. Details in satined steel, polished black or matt white. Diffuser plate in acrylic material, polished opal white. **DUAL INSIDE:** loudspeakers 20W + 20W

MARKETING *and* COMUNICATION

magazines and web

ADVERTISING 2016

	ITALIA						EUROPA				USA	
TESTATE												
GENNAIO	●	●		●						●		●
FEBBRAIO			●		●		●	●		●	●	
MARZO	●		●			●	●		●	●		●
APRILE	●	●	●	●	●			●		●	●	
MAGGIO	●		●	●	●		●	LIGHTING AWARDS	●	●		●
GIUGNO	●		●	●	●		●	●		●	●	
LUGLIO	●	●	●	●	●		●		●	●		●
AGOSTO								●		●	●	
SETTEMBRE	●		●	●	●		●		●	●	●	
OTTOBRE	●		●	●	●		●	●		●		
NOVEMBRE	●		●	●	●		●		●	●	●	
DICEMBRE	●	●	●	●			●	●		●		

LEUCOS[®] MARKETING and COMMUNICATION/MAGAZINE

ADV 2016

APRIL



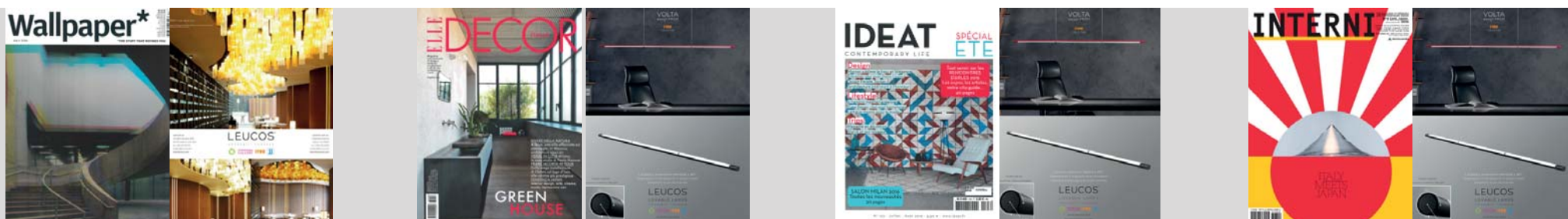
MAY



JUNE



JULY





APRIL



APRIL



APRIL



MAY



JULY/AUGUST



OCTOBER



MARCH



APRIL



APRIL



JUNE



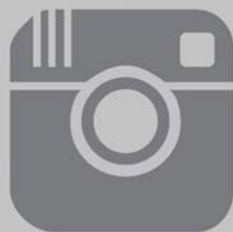




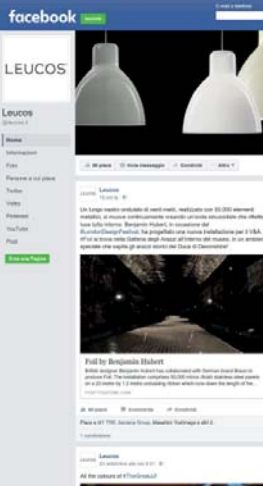
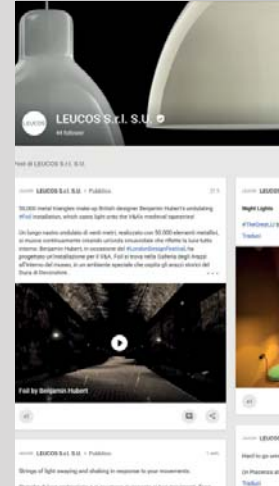
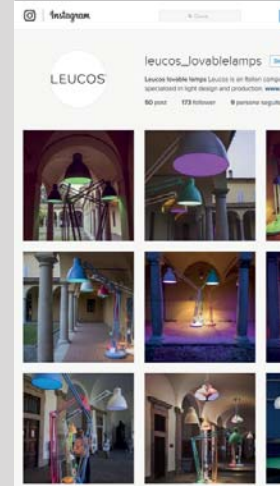
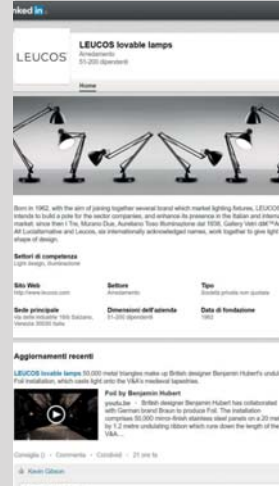
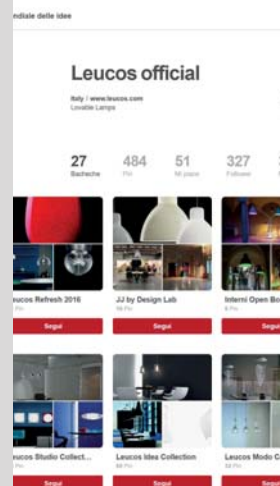

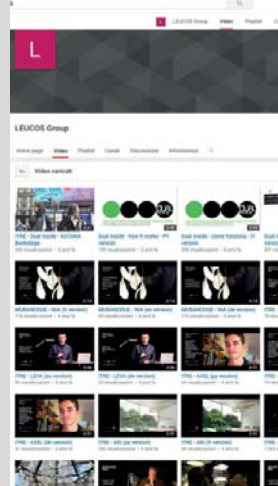


SEPTEMBER



SEPTEMBER

7
social networks

SOCIAL							
CONTENTS	3 post/week	3 post/week	3 post/week	3 post/week	3 post/week	3 post/week	47 video
LAYOUT							



ASPID

<https://www.youtube.com/watch?v=-GEoVxs8xII>

AYERS

<https://www.youtube.com/watch?v=XAja86vvtdU>

BLOCK

<https://www.youtube.com/watch?v=Vh0cHu7aV1A>

FAIRY

<https://www.youtube.com/watch?v=JBwJXsRlcos>

GLÒ

<https://www.youtube.com/watch?v=rJPIL8TZaRU>

KATERINA

https://www.youtube.com/watch?v=4nVG_Xz3rRc

LAGUNA

<https://www.youtube.com/watch?v=0JxP13VeDgs>

MODULO

<https://www.youtube.com/watch?v=s10nxcYhHI>

PLANET

<https://www.youtube.com/watch?v=ak55lJO1jXg>

VIVIA

<https://www.youtube.com/watch?v=cGNAPVBS2YQ>

EVENTS and PARTNERSHIPS

milan, venice and piacenza 2016

LEUCOS® EVENTS and PARTNERSHIPS/INTERNI OPEN BORDERS MILAN



INTERNI OPEN BORDERS

FUORISALONE - MILANO DESIGN WEEK - APRIL 2016



LEUCOS®
LOVABLE LAMPS
ADJUSTABLE LAMP
GUSTAV KUTYR ITR E



LEUCOS® EVENTS and PARTNERSHIPS/SOCIAL EATER - SID

sid[®]
scuola
italiana
design



Milan Design Week
12th-17th April 2016
from 10 am to 10 pm

ACLI Lambrate
Via Conte Rosso, 5
Ventura Lambrate - Milan

MAIN PARTNERS:

CALLESELLA
Milano 1881-1901

INSTITUTIONAL PARTNERS:

ViDIEFFE
International Design Festival

ISFAV
International School of Furniture and Visual Arts

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Paper and Graphics

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Rotary Club
Rotary International

INTERNATIONAL PRESS OFFICE

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SOCIAL EATER - SID

FUORISALONE - MILANO DESIGN WEEK - APRIL 2016



CONVIVIO

DONATION THE GREAT JJ - MAY 2016

LEUCOS® EVENTS and PARTNERSHIPS/DO *ut* DO



DO *ut* DO

GUGGENHEIM VENICE - MAY 2016

LEUCOS® EVENTS and PARTNERSHIPS/SEEDS OF PEACE



SEEDS OF PEACE

TEATRO VERDI - PADOVA - JUNE 2016

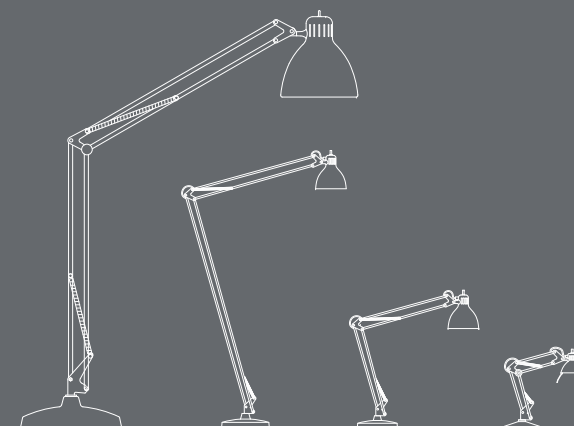


Omaggio a Jac Jacobsen

Tribute to Jac Jacobsen

Con questa installazione Riccardo Candotti (Presidente di LEUCOS srl) rende omaggio a Jac Jacobsen e a L-1, la prima lampada da tavolo con braccio bilanciato a molle da lui creata nel 1937. Questa icona del design viene declinata da LEUCOS in varie dimensioni e in quattro inediti colori. Questa composizione, presentata in anteprima all'Università Statale di Milano, in occasione del Fuorisalone - Milano Design Week 2016, rappresenta un inno alla vita come fiori di luce che sbocciano vivaci con i loro colori.

With this installation, Riccardo Candotti (President of LEUCOS) pays homage to Jac Jacobsen's L-1, the legendary balanced-arm lamp he invented in 1937. This icon of design has been transformed by LEUCOS into various sizes and as presented here; into four unique shades. This installation, premiered at Università Statale di Milano during the Fuorisalone - Milano Design week, is a hymn to life like flowers of light that blossom with their vivid colors.



The Great JJ
10W E27 RGB - ø560mm
max ext. 4200mm

JJ lettura
46W E27 - ø220mm
max extension 1350mm

JJ tavolo
46W E27 - ø160mm
max extension 1150mm

JJ junior
40W E14 - ø100mm
max extension 670mm



collection

project@leucos.com
www.leucos.com

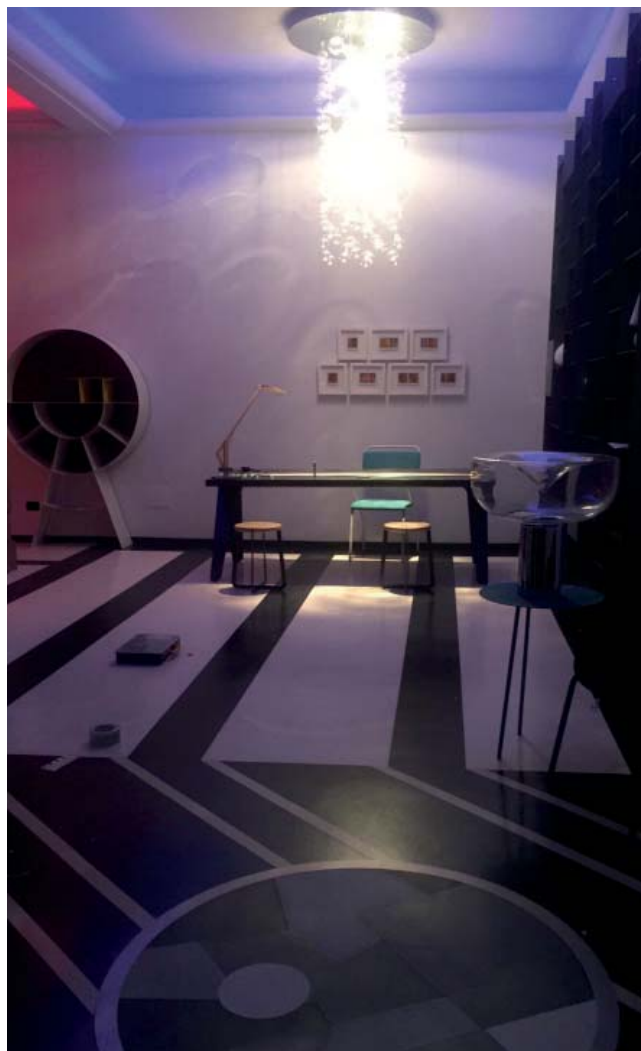
LEUCOS[®] EVENTS and PARTNERSHIPS/INTERNI OPEN BORDERS PIACENZA



INTERNI OPEN BORDERS

PIACENZA - SEPTEMBER 2016

LEUCOS® EVENTS and PARTNERSHIPS/CLUB DELL'ARCHITETTURA



CLUB DELL'ARCHITETTURA

MILAN - OCTOBER 2016

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